



**EditingAddict.com** is looking for first-rate blogging skills—share your expertise about publishing, writing, and editing with our audience! Successful Guest Blog articles are detailed, how-to style—instructing our readers about a particular aspect of the publishing/writing/editing process. This includes *grammar skills* all the way through *how to market a book*.

**POST TOPICS may include (but are not limited to):** publishing, editing, writing, marketing, business strategies, social media marketing, and time management.

Please email **your completed article** to [blogging@editingaddict.com](mailto:blogging@editingaddict.com). If your article meets the standards at Editing Addict, and aligns with Editing Addict's content strategy, your article will be posted within the specified time agreed by both Editing Addict and the Guest Blogger.

### **REQUIREMENTS:**

#### ***CONTENT***

- Well-written, high-quality, original article related to post topics of Editing Addict
  - Specific topic within the larger categories of publishing, writing, editing, marketing
- Include short (1-2 sentence) author bio
- Maximum of *one* anchor link back to author's website (contained within section on author; more links accepted to other sites, see below re: links)
- Submissions must meet Editing Addict's standards to be published
  - Avoid: self-promotion in body of text, keep that for author bio
  - Editing Addict reserves the right to edit and restyle Guest Blog content as seen fit
- Guest Blog must be specifically for Editing Addict, and not reposted on author's own site [although please link to it and share it like crazy]

### **GOALS:**

#### ***TEACHING***

- Giving instruction, tools, and skills to writers

#### ***TEAMWORK***

- Creating a network between the Guest Blogger, our readers, and Editing Addict
- Mutually sharing [Editing Addict/Guest Blogger]'s site & links with followers

#### ***LINKS***

- Back to Guest Blogger's site and/or contact info
  - Website; Purchase Links (e.g. Amazon, B&N...); Twitter; LinkedIn; YouTube; Facebook (Pages only); Email; Other